

ASSIA RIAD



DIGITAL MARKETING MANAGER

CONTACT

- +32 456 37 63 21
- 16.09.1997
- r.assia97@gmail.com
- Antwerp, Belgium
- [@Assia Riad](#)

PERSONAL STATEMENT

I consider myself a highly motivated and hardworking individual with expertise in communication and media. I offer excellent organisational abilities along with skills in digital marketing, project management as well as fluency in both English and German. In my personal and professional life, I am known for efficiency and excellent time management.

EDUCATION

2022
BACHELOR'S DEGREE
Intl. Communication & Media
Thomas More University
Mechelen, Belgium

2021
EXCHANGE SEMESTER
Corporate Communication
FHWien der WKW
Vienna, Austria

WORK EXPERIENCE

08/21
02/22
SOCIAL MEDIA MANAGER
SHUK Restaurant
Antwerp, Belgium

At SHUK I was leading the restaurants Instagram strategy, to increase engagement and brand awareness. Furthermore, I actively stayed ahead of trends, to ensure highest level of creativity when creating content.

02/21
05/21
CUSTOMER SERVICE ADVISOR
HRGO Government Contract
Birmingham, United Kingdom

My main duties included answering high volumes of inbound calls, and accurately capturing customers' personal data by interviewing them and condensing facts.

04/18
05/18
VOLUNTEER ENGLISH TEACHER
IVHQ
Palawan, Philippines

In a remote village on a small island in the Philippines, I volunteered to tutore elementary students, that required extra assistance to help improve their grades.

06/17
12/17
RESTAURANT MANAGER
Cicio Cacio Restaurant
Wellington, New Zealand

Besides designing the restaurant's website to revamp its image, I was also responsible for training and managing a small team to meet the customers needs.

SKILLS

- Copywriting
- SEO Content Optimisation
- MS Office
- Adobe InDesign & Photoshop
- Canva
- Analytics Tools
- Strategic Thinking
- Organisational Skills

LANGUAGES

- GERMAN** - Native
- ENGLISH** - Bilingual